

KOMPASS

Your route to business worldwide



Kompass EasyBusiness



FIND. ATTRACT. CONNECT. ENGAGE.



Helping you grow your business

Want to find new business leads or looking to connect with new prospects?

Today, capturing business opportunities has never been so challenging. At Kompass we work to provide you with innovative business data solutions, designed to help you reach the right companies.

Designed to fit flexibly within your business, our uniquely powerful B2B data search platform **Kompass EasyBusiness** is the ideal tool to help you find new prospects.

Helping you create, plan & organize your sales & marketing campaigns, target your lead generation, contact prospects directly, update your in-house CRM, find new export markets & identify new suppliers.



Kompass EasyBusiness

Whether you have a small or large sales & marketing resource having access to accurate and up-to-date company & contact information is essential.

With business data across all B2B activity sectors from more than 70 countries, EasyBusiness helps you target your lead generation, both locally & abroad, saving you both time & money.



Globally leading B2B platform

Manage your search campaigns with **24/7** online & mobile access to the global search platform. **20m+** B2B companies - **23m+** executive contacts

Find & contact prospects directly using **60+** search criteria. Customise & download your sales & marketing lists.



Flexible tools you can customise

Create, share & **save** your searches. **Analyse** potential markets to identify & contact new prospects directly. **View** search results geographically by map location.

Stay up to date with **customised** alerts when relevant business information is updated.



Helping you focus on the right contacts

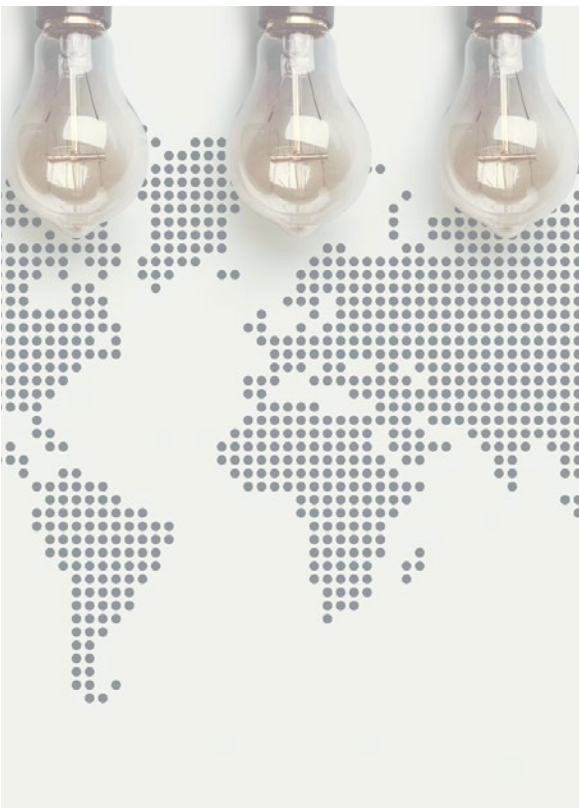
Find new business contacts with **Sales Accelerator**, our EasyBusiness add-on or access business sales intelligence through our innovative **ByPath** tool.

Integrating live Big Data from **200k** media sources (web, social networks & blogs) - gain access to contacts, news & job alerts.



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What makes us different?

Global - As a leading online B2B company data provider, the Kompass international network reaches across 70 countries and has more than 10k clients globally.

Quality - We have accurate & up-to-date information on over 20m B2B companies & 23m executive contacts. Our data, which includes detailed company & product information as well as contact email addresses, is available in 26 languages.

Collected locally from source through dedicated data integrity teams on the ground in each country, all of our lists meet compliance regulations in each region.

Expertise - We use our local knowledge and expertise to ensure we collect the depth and quality of business information customers associate with the Kompass brand.

Innovation - Our uniquely detailed 55k product/service classifications, along with 60+ search criteria, will help you target your sales & marketing campaigns more accurately by both market & sector.

Support - Our locally based support teams are available to help with any advice or questions you may have on getting the best from Kompass EasyBusiness



Who uses Kompass?



Finding suppliers
Sending quotation requests

Finding potential customers
Targeted sales campaigns
Engaging with prospects
Source new tenders

Finding executive profiles
(headhunting)
Finding potential clients
Finding suppliers (training
organisations, consultants)

Emailing campaigns
Market analysis
Exhibitions & shows
Online ad campaigns
Competitor monitoring
Manage your website SEO

Finding suppliers
Looking for specific products
& services

Market research, competitor monitoring
Finding new partners, Source new tenders

EasyBusiness Subscriptions Prices

1user licence - no download credits

BASE COUNTRY PACK

EASYBUSINESS only

EASYBUSINESS & BYPATH package

UK	£1,500	£1,995
EUROPE	£3,500	£3,995
WORLDWIDE	£5,500	£5,995

ADDITIONAL LICENCES

EASYBUSINESS licences

BYPATH licences

EASYBUSINESS & BYPATH licences

Number	Per licence	Per licence	Per licence
1	£250	£840	£895
2 or more	£200	£744	£795

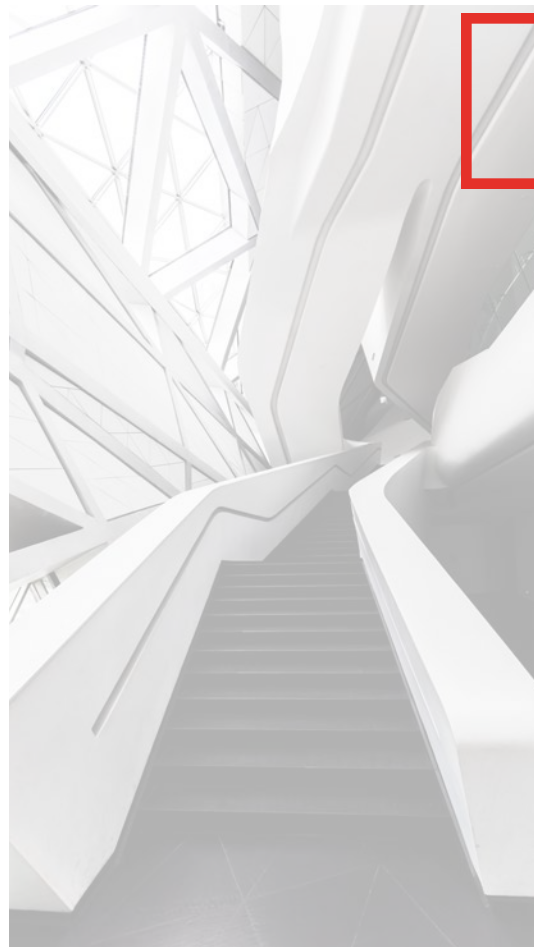
ADDITIONAL COUNTRIES

Number	Per country
1	£750
5 or more	£400

DOWNLOAD CREDITS

Number	Cost per '000
1,000	£250
10,000	£155
20,000+	£125

CONTACT US on 0800 0185 882 to discuss your ideal package today!



Why choose Kompass?

We recognise the challenges faced by every business when looking to find more customers.

Simply put, we offer you a definitive competitive advantage by giving you the opportunity to target your sales & marketing activities on local, national or international platform.

KOMPASS

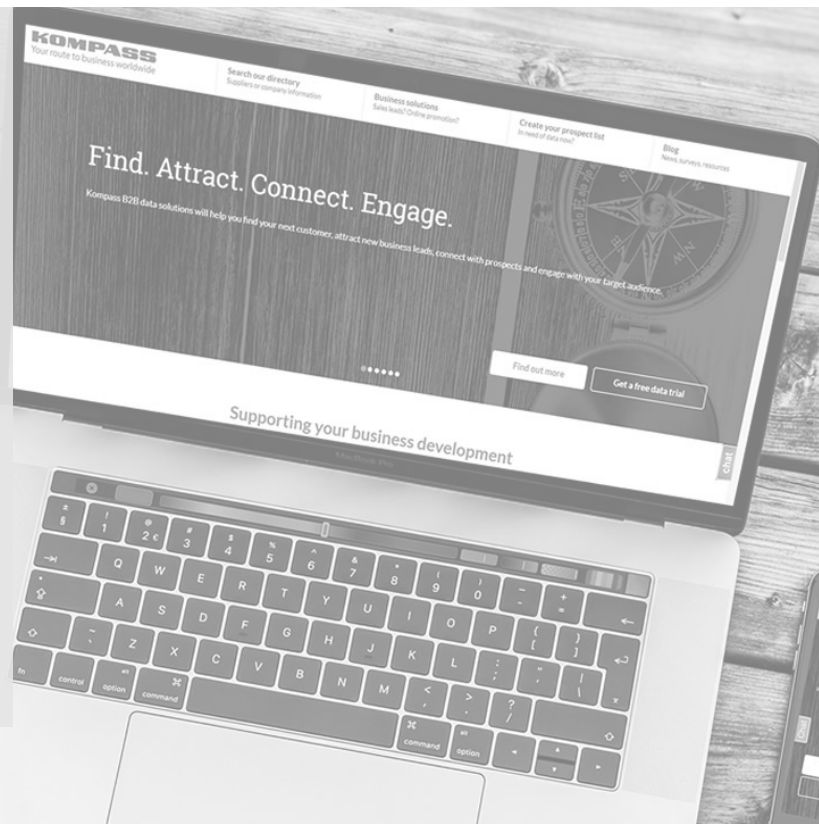
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Contact Us

Visit - www.kompassinfo.co.uk

Email - sales@kompass.uk

Call - 0800 0185 882



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